

Top of the Rock  
New York City, New York



---

project	Top of the Rock
client	Rockefeller Center Management
electrical planning	Design by Tony DeLaurentis, International Lights
photographer	James Brigagliano, HYEXPOSURE Photography
representation	International Lights

---

Modifications are possible due to the constant development and improvement of LED technology.

© Selux Corporation, Subject to technical modification 6.2017

Selux Corporation, 5 Lumen Lane, P.O. Box 1060, Highland, NY 12528

## Top of the Rock New York City, New York

Top of the Rock has been enthralling visitors from all over the world since opening on November 1, 2005. But the story of the observation deck stretches all the way back to the very beginnings of Rockefeller Center. Seventy stories high, it was the first attraction to open to the public when the RCA Building (aka 30 Rockefeller Plaza) debuted in 1933, and almost immediately became a popular destination among New Yorkers and tourists alike. The 190-foot rooftop promenade, the observation area, was a place to see and be seen. By the fall of 1935, an average of 1,300 visitors a day paid admission to view the breathtaking 360-degree panorama of the city and beyond.

The observatory remained open until 1986, when it was closed due to high costs and low attendance. During its 19 year closure, it underwent a major renovation. The project went beyond refurbishing the viewing decks on the 70<sup>th</sup> floor to create a new entry and exhibition spaces, and in 2005 the rooftop reopened as Top of the Rock.

The ability of Selux to replace existing residential-grade bollards with a custom height Notch LED Bollard was integral to the lighting design. The custom LED bollard was also chosen for its sturdiness along with its cutoff asymmetrical distribution of light. Quality materials and superior wear resistant powder coat finish make Notch LED Bollard the perfect choice for the challenging weather conditions on the 70<sup>th</sup> floor, while providing unobtrusive light to sight-seekers of the New York City skyline at night.

Selux is proud Notch LED Bollard was chosen to light the way for more than three million visitors each year to Top of the Rock as they gaze upon Central Park and the Empire State Building, among other Midtown landmarks within the spectacular 360-degree scene.

## Top of the Rock New York City, New York

Modifications are possible due to the constant development and improvement of LED technology.

© Selux Corporation, Subject to technical modification 6.2017

Selux Corporation, 5 Lumen Lane, P.O. Box 1060, Highland, NY 12528

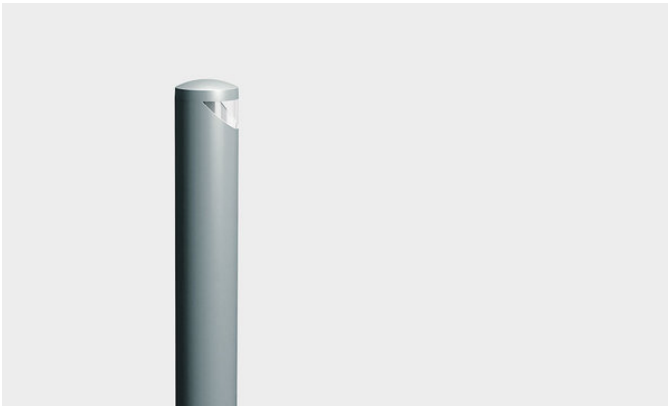
Modifications are possible due to the constant development and improvement of LED technology.

© Selux Corporation, Subject to technical modification 6.2017

Selux Corporation, 5 Lumen Lane, P.O. Box 1060, Highland, NY 12528

**Top of the Rock  
New York City, New York**

Notch Bollard - Unobtrusive efficient  
lighting



Use Notch to complement your landscape and architecture - the unique design allows for unobtrusive yet efficient lighting. The completely sealed optical chamber provides an IP65 and IK10 ratings, so Notch can be used even in the toughest applications.

## Notch Bollard



Construction	Die cast, low copper aluminum extruded housing · Stainless steel fasteners · Completely sealed optical chamber
Optic	Transparent, continuous one-piece injection molded, US-stabilized polycarbonate lens · Minimum wall thickness of 5/16" · Shielding is flush with bollard surface, completely enclosing the optical chamber
Light Source	LED in 3000K, 3500K, 4000K, or 5000K · 80CRI minimum
Luminous flux	Up to 936lm
Light Distribution	Type IV
Mounting	Internal anchor bolts
Dimensions	Ø17 7/8" · 1 1/2' through 4' height
Finish	Tiger Drylac certified polyester powder coat finish
Options	0-10V dimming · GFCI · Photocell · 347/480V · HiLo Switching
Certificates	NRTL Wet Location · 5 Year LED Warranty · RoHS Compliant · Union Made - IBEW Local 363 · ASTM and PCI for finish · IP65 · IK10
[en:]	Exterior
[en:]	Notch

