

BlueCross BlueShield Headquarters
Chattanooga, Tennessee



project	BlueCross Blue Shield Headquarters
client	BlueCross BlueShield of Tennessee
architect	Duda Paine Architects Inc.; HKS Architects
lighting designer	Cline Bettridge Bernstein Lighting Designex
photographer	Robert Benson Photography

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In Tennessee, BlueCross BlueShield traces their roots back to 1945, when Roy McDonald created the Tennessee Hospital Service Association. BlueCross BlueShield of Tennessee is part of the BlueCross BlueShield Association – a collective of 38 health insurance organizations across the country.

The Cameron Hill Campus overlooks downtown Chattanooga and unites employees from ten city locations. Five buildings radiate outward from the crest of the hill, encircling a central public plaza like individuals coming together as a community. The LEED Gold certified headquarters for Blue Cross Blue Shield of Tennessee is a 1 million square foot campus, offering stunning views of downtown Chattanooga. As the nation's second largest LEED Gold accredited corporate campus, it demonstrates how a transformative project of this scale can attain a high level of sustainability and become a model for future development in its community.

A spine of skybridges and canopied walkways provide easy movement between buildings. A central glass-canopied plaza creates a major gathering place where the Selux MTR Column was selected to illuminate these high traffic spaces.



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